

WADE WALKER

Calgary, Alberta | walkerwade@gmail.com | 403.813.7677 | <https://www.linkedin.com/in/wadewalkermethodata>

CHIEF DATA, INFORMATION & TECHNOLOGY OFFICER

Pragmatic, accomplished, and innovative Data & Technology Executive, leveraging international career tenure developing visionary technology strategies and concepts to ethically manage, govern and monetize an organization's data asset. Proven history of success in establishing and implementing business-oriented technology programs, building highly effective teams, and driving ethical Analytics & Data Science initiatives. Adept at establishing a cohesive organizational data, technology, and evidence-based Insights to drive corporate vision. Talented in overseeing cross-organizational initiatives, while winning interdepartmental support, influencing changes, and building partnerships.

AREAS OF EXPERTISE

Technology & Data Strategy | Governance | Data Ethics | Business Intelligence | Decisional Architecture | Data Architecture | Data Management | Analytics | Data Migration & Integration | AI & Machine Learning | Leadership | Vision & Innovation | Business Analysis | Applications Development | Digital Transformation | Entrepreneurialism | Stakeholder Management | Collaboration | Building & Motivating Highly Effective Teams | Public Speaking

LANGUAGES | Fluent in English (Mother Tongue), French (Intermediate), and Spanish (Conversational).

NOTEWORTHY CAREER ACCOMPLISHMENTS

- ⇒ Initiated a revolutionary program of change to transform struggling data and technology environment to a governed, data-driven culture with stable, democratic access to high value and sophisticated analytics and information in support of the University's \$1.3 Billion campaign.
 - ⇒ Worked with the CIO of UN High Commissioner for Refugees to deliver a series of successful projects across Business Intelligence & DevOps, including re-architecting the UNHCR Population Database.
 - ⇒ Architected and developed core deliverables for challenging multinational and multiphase Business Intelligence project while managing development and activities of business and technical resources in four regions (Switzerland, Italy, Australia, Japan) for a global packaged goods company.
 - ⇒ Built a reputation as a Thought Leader in the Calgary marketplace through co-organizing and chairing Data industry conferences in Calgary & Edmonton, working with the key objective to stimulate and rekindle the IT sector in an Alberta suffering from recession and broad unemployment.
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PROFESSIONAL EXPERIENCE

UNIVERSITY OF CALGARY

2013 – 2022

Director, Advancement Data | 2016 – 2022

Loyally served as the key Technology Leader & Advisor to the Senior Leadership Team, aggressively evolving maturity in CRM, data management, data science, IT Service Management. Initiated the technology adoption and sophistication to empower 250+ people during the successful realization of the University's \$1.3 Billion Campaign, Eyes High.

- Encouraged entrepreneurialism, innovative thinking, and experimentation in a multicultural team ~25
- Initiated an ambitious program evolving the technology ecosystem, while managing organizational change and communication, elevating capabilities and maturation (CRM, data, data science, IT), and securing governance.
- Worked as a Champion & Evangelist, advocating for the management and ethical use of data as an asset.
- Actively pushed for business-oriented cross-functional collaboration across the Institution.
- Served as a Change Agent, initiating two five-year strategies including:
 - ⇒ The full re-build of technical ecosystem and governance processes, \$6.7M CRM replacement (2016 – 2021).
 - ⇒ Focused on managing Data as an *Institutional* asset with tangible value, securing the protection of privacy and ethical use of data, while democratizing data Institutionally (2021 – 2026).
- Propelled an agile evolution of Machine Learning & AI, predictive/prescriptive capabilities to support business objectives, encouraging acceptance of failure as a necessary consequence of innovation and creativity.

- Deployed a Governed Data approach with robust data quality metrics and processes, successfully eliminating duplicate records from >6000 in 2017 to exactly zero in 2019.
- Recognized leader influencing collaboration and constructive change departmentally and institutionally.
 - **Chair and founder of Advancement Technology Committee**, accountable to VP, Advancement
 - **Chair of the Director's Forum** (>40 members), accountable to VP, Advancement
 - **Chair and founder of the Institutional Data Science Community of Practice** (10 members)
 - **Chair, Leadership Community of Practice** (Analytics Stream)
 - **Key Contributor and Founding Member, Institutional Data Governance Advisory Group**

Instructor, Course Designer, Program Advisor, Continuing Education | 2013 – Present

- Developed and instructed Business Intelligence Certificate (2015 - 2018) and served on the Advisory Board.

DMC CANADA**2015 – Present****Chair & Conference Organizer** | www.dmc-conf.com

The DMC organizes and runs technology conferences, education, and virtual events with international audiences. Speakers: Bill Inmon, Wayne Eckerson, Dr. Peter Aiken, Karen Lopez, Deborah Henderson, Alan Gates, David Marco, Doug Laney, David McComb. Founded the Bill Inmon Award of Excellence at the Haskayne School of Business.

HITACHI SOLUTIONS CANADA | Formerly Ideaca**2013 – 2015**

National Director, Solutions Consulting, Business Intelligence | Assumed national responsibility for the commercial success, overseeing Canada's BI Consulting Team (90+). Advised in sales, defining Information Management roadmaps.

METHODATA SÀRL | Aubonne, Switzerland**2004 – 2013**

Founder, Managing Director | Worked as a Strategic Advisor & Lead Architect, managing a MM\$ client base across EU, Switzerland, and Middle East. Notable Clients include but are not limited to Credit Suisse, Philip Morris Int'l, Banque Cantonale Vaudoise, Novartis, UNHCR, Givaudan, MerckSerono, and Paktel.

ADDITIONAL EXPERIENCE**GFI INTERNATIONAL** | Lausanne, Switzerland**2001 – 2004**

Senior Business Intelligence Consultant | Architected, built, and led the development of Kimball Data Warehouse on top of Siebel for Italy and Japan. Managed resources and development artifacts in Lausanne, Milan, Melbourne (AU) and Tokyo. The resulting solution was rolled out Internationally to all Philip Morris International operating countries.

CAP GEMINI ERNST & YOUNG**2000 – 2001**

Manager, Business Intelligence, Western Canada | Developed the Western Canadian data warehouse practice.

BURNTSAND**1999 - 2000**

Team Lead, Central North America | Founded the Central Analytics practice for 4 core Sales Offices

EDUCATION & CREDENTIALS

Technology Leadership Program | Simon Fraser University | Vancouver, BC | 2021

ITIL Foundations | PeopleCert, University of Calgary | Calgary, AB | 2018

Certified BI Professional | Institute for the Certification of Computing Professionals | Chicago, US | 2018

Certified Data Professional | Institute for the Certification of Computing Professionals | Chicago, US | 2018

Certificate of Achievement, Web Analytics | University of British Columbia | Vancouver, BC | 2009

Bachelor of Commerce, Management Information Systems | University of Calgary | Dean's List | 1999

PROFESSIONAL DEVELOPMENT

ULEAD University of Calgary Executive Leadership Program, Insights Personal Leadership Assessment, Developing Highly Performing Teams, Leading through Influence, Executive Coaching & Mentoring, Strategy to Execution, LPI Leadership Practices Inventory (Kouzes & Posner), The Leadership Challenge, Covey's 7 Habits of Highly Effective People, SAP HANA Certification, PowerBI, SSRS, and Tableau.

THOUGHT LEADERSHIP, SPEAKING ENGAGEMENTS & EVENT ORGANIZATION

Co-Organizer | MC: DMC Edmonton and Region Data Conference | 2016, 2017, 2018, 2019

Co-founder, Organizer | MC: DMC Calgary and Region Data Conference | 2017, 2018, 2019, 2020, 2021

Chair, CIO Forum | DMC Data Conference | Edmonton | 2019

Speaker | Chartered Professionals in Human Resources of Alberta (CPHRAb) | Data Ethics | 2020

Speaker | DRIVE/19, CASE Analytics Conference. Baltimore, Md | 2019 | Subject: Machine Learning

Speaker | Alberta Data Architects (ADA) | 2015, 2017, 2018, 2019, 2020

Speaker | Inteqna CIO Breakfast | 2015

Speaker | DAMA Edmonton, North Alberta Institute of Technology | 2015

Speaker | Professional Petroleum Data Managers (PPDM) | Calgary Data Management Symposium | 2015

Speaker | Canada's Association of IT Professionals (CIPS) | 2013, 2015

Organizer and Speaker | Big Data Friday | 2014

Panel Speaker | SAP Conversations on the Future of Business | 2014

PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

CIO Association of Canada | 2020 – Present

Institute for the Certification of Computing Professionals | 2018 – Present

Life Sciences Consulting Partners, Associate Director | Uerikon-Zurich, Switzerland | 2021 - Present

Avantologie, Chief Data Consultant | Abu Dhabi, United Arab Emirates | 2021 - Present

Procept | Advising and training Executives in strategic Data Management, Governance & Analytics

PERSONAL CREATIVE ENDEAVORS

Photography Blog | <http://imagesbywadewalker.blogspot.ca/>

Photography Facebook | <https://www.facebook.com/WadeWalkerPhoto/>