



## Wade Walker: Bio, background, experience

Wade is an innovative data and technology executive with more than 23 years international experience in developing visionary technology strategies and concepts to ethically manage, govern and monetize an organization's data asset. Wade has successfully established and implemented business-oriented technology programs, built highly effective teams and driven ethical analytics and data science initiatives in more than 10 countries on four continents.

Wade has broad industry experience through consulting, having founded and built national and international practices for companies such as Cap Gemini Ernst & Young, Burntsand, Hitachi Solutions Canada, and his consultancy, Methodata (Switzerland, Canada). Wade also served as Director, Advancement Data, defining and leading the University of Calgary's <sup>1</sup>technology strategy for Development, Alumni Engagement, Communications, Community Engagement and Marketing, empowering over 250 people during the successful realization of the **University's \$1.3 billion campaign**, Eyes High<sup>2</sup>, culminating in a \$6.7 million CRM replacement, the largest technology project at the University in over 10 years.

Notable clients include United Nations High Commissioner for Refugees (UNHCR), Telus, Credit Suisse, Philip Morris International, Philip Morris Belgium, Banque Cantonale Vaudoise (BCV), Novartis, Givaudan, Firmenich, Société Internationale de Télécommunications Aéronautiques (SITA), and MerckSerono

Strongly business-oriented, Wade is adept at driving a cohesive cross-organizational technology vision, integrating people, process, technology, and data, while fostering a groundswell of interdepartmental support and building partnerships based on trust.

Since 2015, through his company [DMC](#), Wade has been contributing to building knowledge capital in the ICT industry through the delivery of high-value, educationally oriented annual technology conferences in Alberta.

Wade currently serves on several technology advisory committees in academics, offers strategic technology and data consulting through his consulting companies Methodata and Intelligent Data Management, and continues working with the world's leading minds through DMC. Wade serves as Associate Director with [Life Sciences Consulting Partners](#) in Zurich, Switzerland, and Chief Data Consultant and a member of the Management team for [Avantologie](#), the only Chief Data Officer-run consultancy in the world, located in Abu Dhabi, UAE.

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**BOOK A MEETING:** <https://calendly.com/wadewalker>

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<sup>1</sup> University of Calgary, among the top five research Universities in Canada, is the second-largest employer in the City of Calgary with more than 6000 employees serving over 30,000 students composed of about 25,000 undergraduates, 6000 graduates and 500 postdoctoral fellows. Our Alumni Association serves over 193,000 Alumni.

<sup>2</sup> The Eyes High Campaign closed June 30, 2020, [surpassing the University's \\$1.3 billion goal](#) with a \$1.41 billion final fundraising total, placing Eyes High among the top three fundraising campaigns in the history of Canadian universities

